



Register your business as  
cycle friendly before 30 June 2024  
for a free listing!



Cyclists Welcome helps people to find cycle friendly places to stay and promotes cycle friendliness amongst tourism and hospitality providers.



The average cycle tourist spends £84 a day on anything from a pitched tent to a pasty!



#### Why join the Cyclists Welcome scheme?

List your business on our interactive route map, providing visibility to thousands of cyclists who regularly plan their rides and longer distance tours using this tool.



FREE 12 month listing for all businesses joining the new Cyclists Welcome scheme before 30 June 2024.



Listing will be charged at £25 per year after 1 July 2024.



Find out more [cyclinguk.org/cw-apply](https://cyclinguk.org/cw-apply)